TURBO SOCCER

BRAND PARTNERSHIPS · MEDIA KIT

PUT YOUR BRAND ON THE PITCH.

Turbo Soccer is car soccer on Roblox: three-minute matches, 1v1 to 3v3, on mobile, PC and console. Your brand becomes part of the match.



205M+
Visits in under two months (launched Sep 19, 2026)

14M+
Monthly active players

1M
Daily players (28-day avg, record 1.5M)

51K+
Peak players online at the same time

turbosoccer-roblox.com

Data as of Nov 16, 2026

AUDIENCE

WHO IS PLAYING

TOP COUNTRIES

Brazil	16%
USA	11%
Mexico	8%
Other	65%

LANGUAGES

English	32%
Spanish	32%
Portuguese	17%
Other	19%

DEVICES

Mobile	77%
PC	13%
Console	10%

11M
hours played in the last 28 days

25 MIN
per player, every day

200+
countries and territories

83%
of players are male

Source: Roblox creator analytics and public Roblox stats, Nov 16, 2026. 92% positive ratings, 288,000+ group members.

FORMATS

SIX WAYS TO PLAY

LICENSED CAR
Your car, or a design in your colors, as a playable vehicle.

ARENA TAKEOVER
The stadium in your colors, on screen for the full three minutes of every match.

SPONSORED CUP
A ranked tournament with your name on it, played inside the game.

LIVE EVENT
A scheduled in-game moment with exclusive items.

COSMETICS DROP
Branded items players collect and keep using after the campaign.

SOCIAL PACKAGE
Posts, short videos and creator content on our channels.



ARENA TAKEOVER



LICENSED CAR



SPONSORED CUP

Mockups with a sample brand. Formats can be combined into one campaign. Priced per campaign.

BRAND SAFETY AND PROCESS

SAFE FOR YOUR BRAND

ROBLOX AD RULES
Every integration follows the Roblox Advertising Standards.

FILTERED CHAT
Roblox text filtering, plus our own reports and moderation.

NO PERSONAL DATA
Campaigns never ask players for personal data.

REVIEWED BY US
Every branded item is reviewed for all ages.

1
BRIEF
Your goal, market and dates.

2
PROPOSAL
Format, timeline and quote.

3
BUILD
We build it inside the game.

4
LAUNCH
The campaign goes live.

LET'S TALK.

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